



the
WashBoard.org
Smarter Scholarship Matches

September 2011

E-NEWSLETTER

Issue
No. 9

In This Issue

[2011 User Survey Results](#)

[Providers: Update Your Listing](#)

[Urgent: Report Back on 2010-11](#)

Upcoming Events

We are thrilled to join the [WCHSCR September Counselor Workshops](#) across the state. Join us!

October 16-18, we are presenting at the [GEARUP WEST conference](#) in Portland. Hope to see you there!

New Resource

[WCAN's Aspirations to Action](#) is a comprehensive, electronic library of workshops, lessons, resources and assessment tools for anyone interested in providing key information to students in order for them to be college-ready.

Learn More

Web-based demos are offered weekly. Contact [Mary Beth Lambert](#) to learn more.

Follow Us!



The Washington
Scholarship Coalition

TheWashBoard.org is supported by a

[TheWashBoard.org](#) is a free, web-based scholarship clearinghouse that matches Washington scholarship seekers with Washington scholarship providers.

Over 65,000 scholarship seekers and 200 providers are registered.



During 2010-11, the second year of theWashBoard.org's operation, there was over \$28 million in available awards.

We look forward to working with you during the 2011-12 scholarship cycle!

2011 User Survey Results

Each spring, the Washington Scholarship Coalition asks theWashBoard.org's users for feedback on how the site can be improved. In June 2011, thousands of seekers and providers offered insightful, useful feedback. Below are the highlights:

- Eight out of ten seekers would recommend theWashBoard.org to their friends.
- Two out of five seekers rated their experience using theWashBoard.org as "very good/great."
- Seekers want improved matching, improved filters and more scholarships.
- Two out of three providers rated their experience using theWashBoard.org as "very good/great."
- Providers want improved site navigation, additional financial aid resources, and improved provider tools.

Look for more information soon on how the Washington Scholarship Coalition plans to implement this feedback. Thanks to everyone who took the survey!

Providers: Update Your Listing

Scholarship providers registered on theWashBoard.org, it's time to renew and update your scholarships. Below are steps to get you started:

1. Log-in to your account.

public/private collaboration -- the [Washington Scholarship Coalition](#) -- which includes private foundations, nonprofit organizations, and state agencies.

Want to link to theWashBoard.org? Use this logo with hyperlink to add our information to your webpage.



2. Click on OUR SCHOLARSHIPS in the top green menu bar.
3. Click on the name of the scholarship you wish to renew.
4. At the bottom left of the page, click the button that says "Copy Scholarship for Next Academic Year."
5. Voila! A new scholarship has been created for the 2011-2012 academic year.
6. Review your criteria and make changes to due dates, award amounts, etc.
7. ACTIVATE the listing when it's updated and complete.

Questions? Contact [Jenny Crane](#) or call 888-535-0747(ext 8).

URGENT! Report Back on 2010-11

As you gear up for the 2011-12 scholarship cycle, theWashBoard.org staff would like to remind you to complete your final report for last year's listings. This data is compiled on an aggregate basis to further theWashBoard.org's mission of understanding more about the state of philanthropic giving in Washington.



To date, less than half of the registered, active scholarship providers on theWashBoard.org have reported back. Even if you did not accept applications on theWashBoard.org site, we still ask that you complete the final report.

Just follow these simple steps:

1. Log-in to your account and pull up your list of scholarships by clicking OUR SCHOLARSHIPS at the top. *(If you checked the MAIL-IN box as your application method, skip to Step 3!)*
2. Click the number in APPLICANTS column for each scholarship. In the column called AWARD STATUS next to the applicant name, indicate which students from theWashBoard.org were awarded this scholarship.
3. Go to the AWARDS tab, (either by clicking the name of the tab, or by clicking NEXT after applicants were marked awarded in Step 2) where you will answer a few simple questions about the final award amounts and number of awards given for this scholarship. The final report for this listing is now complete.

If you have any questions about this process or need assistance, please contact Jenny at admin@theWashBoard.org or 888-535-0747 (ext 8).

[Forward to a Colleague](#)
[Resources](#)

[TheWashBoard.org](#) [About Us](#)

Partners: College Planning Network / College Spark Washington / College Success Foundation / The Greater Tacoma Community Foundation / Independent Colleges of Washington / Northwest Dollars For Scholars / Northwest Education Loan Association (NELA) / The Seattle Foundation / Washington Higher Education Coordinating Board (HECB)



Try it FREE today.

This email was sent to mblcommunications@comcast.net by mblcommunications@comcast.net | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

